

Rob Berrones

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PROFESSIONAL SUMMARY

Creative, team driven, deadline-oriented individual with experience in Web/Flash Development, Interactive Interface Design/Development, and Audio/Visual Composition and execution.

EXPERIENCE

Jockey International

06/2008 – 04/2009

Web Graphics Intern

Became the first intern to work on Jockey.com's homepage creating multiple Flash-based assets. Worked with design team to create compelling email campaigns. Created a flash piece to increase awareness and educate on Jockey's premiere men's underwear line called 3D Innovations. Worked with the Search Engine Optimization Team to integrate Core Metrics and Google Analytics tracking in Flash assets.

Milwaukee Irish Fest

05/2007 – 08/2007

Freelance Web and Flash Development

Worked as a freelance designer and developer doing site maintenance and Flash development. Created a countdown clock in Flash for the festival web site, as well as started to bring old iteration of site up to date with user-centered design theory implementation.

University of Wisconsin-Stevens Point (UWSP)

09/2006 – 12/2006

Flash Developer

Worked in the Macromedia Professional Studio 8 environment developing material for first year university and college communications programs across the country. Project was purchased by Bedford-St. Martins publishing.

Cousins Subs

04/2003 - 08/2005

Assistant Manager / General Manager

Was promoted from hourly to assistant to general manager quickly based on performance evaluations, policy compliance and enforcement, and high communication and specification competence. Worked as Summerfest General Manager supervising and scheduling over fifty employees. Worked to maintain company image and superior product, while staying within optimal profit and loss margin by educating staff on product specifications.

SKILLS

Design:

Adobe Creative Suite 3 Master Collection (Photoshop, Illustrator, In Design, Premiere Pro, Sound Booth, Flash, Dreamweaver, Fireworks) and previous versions of the software packages

Languages:

ActionScript 2.0/3.0, CSS, HTML/XHTML, XML, JavaScript, PHP/MySQL, Basic knowledge of MXML

Audio and Video:

Sony Vegas 6.0, Sony Acid 6.0, Adobe Sound Booth, Adobe Premiere Pro

Misc:

W3C standards, user-centered design theory, usability testing, excellent communication aptitude, management skills, Joomla!, Virtuemart, CSV Improved

EDUCATION

Bachelor of Arts in Web and Digital Media Development (WDMD), graduated May 2009

Phi Kappa Phi – Member and Co-Student Vice President